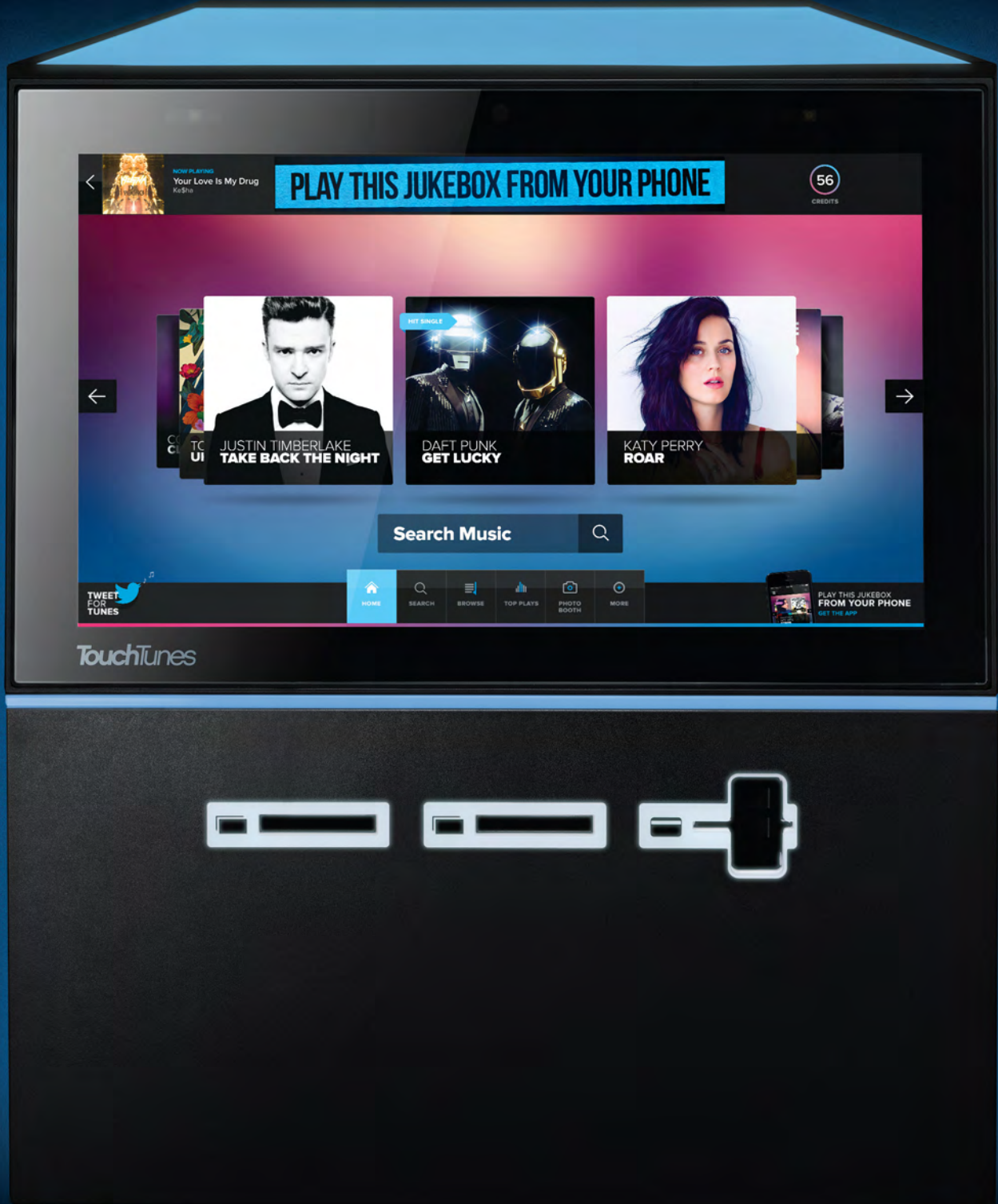


# TouchTunes





Playdium delivers a breakthrough music experience that reflects the unique musical taste of your venue. With a modern and sleek design, Playdium is the next generation entertainment platform that redefines the possibilities for providing new and engaging experiences for your patrons.

## MUSIC EXPERIENCE IS TAILORED FOR YOUR VENUE

- Breakthrough music experience is tailored for your venue, putting the music users want right at their fingertips
- Dynamically learns your venue's musical taste and serves up the most relevant songs, artists, playlists, and search results

## PERFECT FOR ANY VENUE

- Intuitive interface is fun, relevant, and easy to use
- Slim, compact, and sophisticated design with subtle lighting and reflective surfaces
- Cutting edge design, manufacturing, and diagnostics minimize downtime and keep the music playing

## A SMARTER MUSIC EXPERIENCE

Playdium's OpenStage software does more than create a fun and engaging music experience. The jukebox actually learns from the music being played in your venue and changes the user experience over time to better match what your patrons want to hear. This means that the home screen content, artist pages, playlists, and even search results dynamically change based on the music history of your jukebox, providing a highly relevant music experience like no other.



# PHOTOBOOTH

With the touch of a button, Playdium transforms into an interactive photo booth that inspires your customers to be spontaneous. TouchTunes PhotoBooth draws a crowd and adds a new dimension of fun that sets your venue apart.



## UNIQUE EXPERIENCE ENGAGES AND ENTERTAINS

- Large wide-screen format makes group photos fun and easy
- Simple photo sharing through email and social media
- Themed seasonal and holiday promotions that you can incorporate into your own promotional plans and activities
- Fun frames, special effect filters, and multiple photo formats including the nostalgic four-picture strip
- Jukebox music keeps playing while PhotoBooth is in use



# MOBILE

The TouchTunes mobile app is a proven and revolutionary way for consumers to control the Playdium jukebox from anywhere in your venue. With millions of downloads, the app is fun to use and loaded with features to help you connect with today's mobile-centric consumer and stay ahead of the curve.

## CREATE A NEW SOCIAL EXPERIENCE

- Play the jukebox from anywhere in your venue
- Social sharing through Facebook, Twitter, and Foursquare creates buzz for your venue
- In-venue promotional programs and promo cards help you recruit new users
- Search and play songs, create personalized playlists, and jump the queue
- See what song is playing, along with the last song played and next song, too
- Rewards and status achievements create more engagement and loyalty



# TouchTunes

TouchTunes brings innovative entertainment solutions to over 60,000 bars and restaurants across North America. Our jukebox network is designed to create unique experiences that attract patrons and encourage them to stay longer. In addition to delivering an incredible music experience, the TouchTunes Jukebox is also a multi-application platform that engages patrons with alternative entertainment experiences including mobile, photo booth, and karaoke. TouchTunes makes its products and services available through an extensive network of qualified, local amusement operators.

To learn more, visit us at [www.touchtunes.com](http://www.touchtunes.com).



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